

Experience	UI/UX Tech Developer Purpose Driven Innovation Incubator Aug 2024 - Present, Los Angeles, CA	<ul style="list-style-type: none">Participated in the Purpose-Driven Innovation Incubator, which supports student entrepreneurs in transforming projects into ventures ready for investment opportunities, including the IYA Venture Showcase.Worked with "Heredity," a tech startup leveraging blockchain technology to preserve the histories and values of older generations for future generations.Contributed to Heredity's mission of bridging generational gaps through innovative technology.Designed and refined UI/UX elements, including platform aesthetics and copy, to enhance user experience.Conducted user interviews and product validation to align the platform with target audience needs.Performed market research and developed blogs and social media strategies to expand outreach and engagement.
	User Experience Researcher EY India Jun 2024 - Aug 2024, Delhi, India	<ul style="list-style-type: none">Worked in the TAS sector of EY- Strategy and Transactions. Authored a research paper that worked towards defining "UPFs" (ultra-processed foods).Evaluated whether plant-based foods can be categorized as ultra-processed foods.
	Extended Reality Design University of Southern California Aug 2024 - Dec 2024, Los Angeles, CA	<ul style="list-style-type: none">Designed and developed live immersive experiences across diverse mediums, including AR, VR, and interactive environments ranging from small to large-scale.
	Intern Abdoolally Ebrahim Housewares Jun 2021 - Aug 2021, Delhi India	<ul style="list-style-type: none">Supported the product design team with consumer and product research.Researched the Hispanic cooking market to understand consumer needs, and issues they faced with existing products in the market.Designed a highly comprehensive research deliverable for kitchen appliance that was incorporated into final design process.

Education	University of Southern California 2023 — 2027, Los Angeles, CA	Bachelor of Science - BS Arts, Technology, and the Business of Innovation
	The Kellett School 2019 — 2023, Hong Kong	A-levels (High School Certificate) Coursework: - Mathematics, Physics, and Chemistry EPQ Topic: - Design Thinking

Skills	Design Tools Figma, Fusion 360, Lens Studio, Shapr 3D, SolidWorks, Blender, Adobe Creative Suite, Rhino	Design Skills Color Theory, Typography, Visual Design, Interaction Design, User Journey Maps, UX Research, Service Design, Product Design	Prototyping HTML, CSS, JavaScript, C++, Unity, Python, SQL